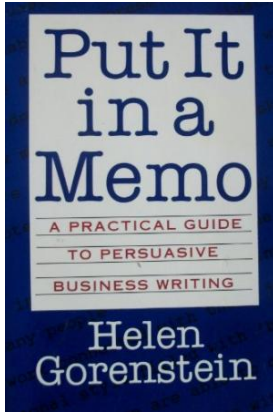


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# PUT IT IN A MEMO: A PRACTICAL GUIDE TO PERSUASIVE BUSINESS WRITING



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